

5 a Day--Power Play! Campaign Activity Tracking Form

Use this form for special events, trainings, supermarket, farmers' market, food service, and media activities. Other forms are available to report activities from the Community Youth Organization and School Idea & Resource Kits.

Organization Name: _____

Contact Person: _____ Phone: _____ Date: _____

1. Name of activity:		Date(s) of activity:
2. Organization(s) that conducted the activity:		
3. Estimated in-kind contributions (value of time, products, etc.) to activity: \$_____ (optional)		
4. Audience targeted (<u>write approximate number reached next to each targeted group</u>):		
1. 9-11 year old children	4. General Public	7. Youth leaders
2. Other children	5. Health Professionals	8. Other: _____
3. Parents	6. Teachers	
Please <u>estimate</u> the percent that were from a low-income family (Annual household income <\$20,000):		
0-39%	40-79%	80-100%
5. Setting or channel where the activity was conducted: (<i>circle all that apply</i>)		
1. Schools	3. Farmers' Markets	5. Food Services (<i>restaurants, cafeterias</i>)
2. Youth Organizations	4. Supermarkets	6. Media (<i>print, broadcast</i>)
Other: _____		
6. Briefly describe the activity and materials used:		
7. What were the results of the activity?		
8. Please provide any additional information that you feel may be of interest or may assist another group planning a similar activity.		

**Return completed forms to: San Bernardino County Department of Public Health
Nutrition Program, Attn: Melodee Lopez
351 N. Mt. View Ave., San Bernardino, CA 92415-0010
Fax: (909) 387-6899, Phone (909) 387-6318**